

**(To be annexed with Programme Development Form)  
 (Approval of the School Board and Academic Council)**

**Name of the School:** School of Humanities

**Name of the Programme:** एम.ए. हिंदी व्यावसायिक लेखन


S.No.	Parameters	Details
a.	Programmes mission & objectives:: (its alignment with industrial/ learner demands)	हिंदी भाषा एवं साहित्य में दक्षता के साथ व्यावसायिक लेखन – जनसंचार माध्यम, समाचार लेखन, फीचर, रेडियो, टेलीविजन, सिनेमा लेखन में दक्षता प्रदान करना।
b.	Relevance of program with IGNOU's Mission & Goals:	NEP के आलोक में व्यावसायिक एवं सर्जनात्मक लेखन का विकास तथा EXIT प्रोग्राम के माध्यम से अन्य संकायों के विद्यार्थियों को भी लाभान्वित करना।
c.	Nature of prospective target group of learners : 1. Specify the target group: 2. Needs of the target group: (Annex Report of Exploratory Expert Committee Meeting and Need Assessment Study)	सभी क्षेत्रों व वर्गों के लिए उपलब्ध। विशेषकर शिक्षा से वंचित विभिन्न आयु एवं आय समूह तक व्यावसायिक शिक्षा का लाभ पहुँचे।
d.	Appropriateness of program to be conducted in Open & Distance Learning (ODL) mode to acquire specific skills & competence : Specify the expected learning outcomes in terms of: 1. Knowledge attainment: 2. Transferable Skills and Competencies: 3. Reflection of academic, professional and occupational standards:	<ul style="list-style-type: none"> <li>रचनात्मक एवं व्यावसायिक लेखन से सम्बद्ध होने के कारण ODL के लिए पूर्णतः उपयुक्त पाठ्यक्रम है।</li> <li>हिंदी साहित्य के साथ-साथ व्यावसायिक लेखन के क्षेत्र में व्यावहारिक दक्षता।</li> </ul>

e.	<p>Instructional Design :</p> <p>1. Curriculum design (<i>Outcome of Expert Committee meeting; Programme Structure: specify the theory, practical, fieldwork, project, etc components</i>):</p> <p>2. Total Credit hours (<i>including course wise</i>):</p> <p>3. Detailed syllabi:</p> <p>4. Duration of the programme (<i>Minimum &amp; Maximum</i>):</p> <p>5. Medium of instruction:</p> <p>6. Type of programme (<i>General/ Professional</i>):</p> <p>7. Faculty and Support staff:</p> <p>8. Instructional design &amp; delivery mechanism(<i>Media to be used -print, audio, video, online, computer aided, web based, etc. (course wise)</i>):</p> <p>9. Student Support Service system (<i>Specify the provisions to be made at HQs, Regional Centres, Learner Support Centres and Web based, etc</i>):</p>	<p>32 Credits (32X30=1920 hours)</p> <p>2 Years &amp; 4 Years</p> <p>Hindi Professional</p> <p>ODL</p> <p>LSS</p>
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S.No.	Parameters	Details
f.	<p>Procedure for admissions, curriculum transaction and evaluation:</p> <p>1. Define the admission policy (<i>including web based tools to be adopted</i>):</p> <p>2. Eligibility criteria:</p> <p>3. Fee structure:</p> <p>4. Financial assistance to learners (if any):</p> <p>5. Activity planner of all academic activities of the academic session:</p> <p>6. Policy for Evaluation of learner progress along with methods and tools:</p>	<p>As per M.A. Hindi Programme</p> <p>Graduation 13000/- (full course) As per University rule TMA, TEE, IRC, GD Live</p> <p>As per M.A. Hindi Programme</p>
g.	<p>Requirement of the laboratory support and library resources:</p> <p>1. Laboratory support to the learners (<i>if any</i>):</p> <p>2. Provision of Practical book for learners (<i>if any</i>):</p> <p>3. Provision of Virtual Reality methods for Practicals in case of Online learning (<i>if any</i>):</p>	<p>N/A</p> <p>N/A</p> <p>As per M.A. Hindi Programme</p>
h.	<p>Cost estimate of the program and the provisions: 1. Indicate the budgetary requirement for:</p> <p>1. Programme Development</p> <p>2. Delivery</p> <p>3. Maintenance</p>	<p>Five lakh</p> <p>---</p> <p>---</p>

i.	<p>Quality assurance mechanism and expected program outcomes*:</p> <ol style="list-style-type: none"> <li>1. Define the review mechanism of the Programme for enhancing the standards of curriculum, instructional design relevant to professional requirements;</li> <li>2. Define Programme benchmark statements;</li> <li>3. Mechanism for monitoring the effectiveness of the programme;</li> </ol> <p>*Minimum standards must adhere to UGC (ODL) Regulations, 2017 and directions of the Statutory Bodies of the University</p>	<p>Same as per M.A. Hindi Programme</p> <p>=====</p> <p>=====</p>
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Name & Signature of Programme Coordinator(s)

  
Name & Signature of the Director of the School of Studies with seal

निदेशक / Director

मानविकी विद्यापीठ / School of Humanities

**Enclosure:**

1. Report of Exploratory Expert Committee Meeting
2. Need Assessment Report

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